



In the spot light

The great medium priced clothes which we feature—STYLEPLUS—are in the spot light all the time.

They have to be good to live up to their reputation—and they are.

Styleplus \$17

The makers advertise them as \$3 to \$8 better than they would be if made the old unscientific way.

We say they are the best clothes we have ever seen at or near the price. Every man who wears a suit brags about it to his friends.

And STYLEPLUS make good all down the line. They will for you. Try a suit or an overcoat this season.

SIMON STERN
Incorporated



New Fall Shoes

Whenever you are ready for your Fall Shoes we shall be pleased to show you our handsome new styles. We will also take pleasure in putting your feet inside a pair of our excellent Shoes—better shoes than you can buy anywhere else.

We have the newest lasts in a great variety of styles as well as the more conservative models. Either cloth tops or all leather, high, medium or low heels, button, lace or blucher. Patent colt, vici kid, gun metal, calf, velvet, suede, nubuck and satin uppers, light or heavy soles.

We can satisfy the shoe requirements of any Man, Woman and child.

New Fall Shoes for Men	\$2.50 to \$5.00
New Fall Shoes for Women	\$2.00 to \$4.50
New Fall Shoes for Children	\$1.25 to \$3.00
New Fall Shoes for Babies	.50 to \$1.50

BODY DIES DAY AFTER AUTHORITIES AID HIM

J. H. Cook, a homeless consumptive whom Justice George B. Craig committed to the county jail last Tuesday at an act of mercy, died Wednesday. Judge Reynolds had the man transferred to St. Joseph's Hos-

pital Tuesday afternoon. Body was 41 years old and came from Rosedale, Va. Funeral service was held over the body yesterday at Strong Bros. chapel. Rev. S. E. Allison conducted it. Burial was in Fairview cemetery.

Loc anything? Let a Herald want ad find it for you.

THE WEATHER

PREDICTION: Tonight and Saturday generally fair; except probably thunder showers in southern portion this afternoon or tonight.
ALBUQUERQUE WEATHER for the 24 hours ended at 8 o'clock this morning: Maximum—87. Minimum—58. Range—31. At 8 o'clock—68. Southwest winds: clear.

The Censor.
Mayor Baker, of Cleveland, in defense of a political movement that had been attacked, said the other day:

"It's an honest movement and a straightforward movement and the one who attack it are its censors as the Sealright old maid."

A Sealright old maid was talking to a sun-burned college boy on the beach. A pretty girl passed and the old maid said:

"There goes Minnie Summers. You took her to the top last evening, didn't you?"

"Yes," said the college boy, "and we added politely: 'As I was taking leave of Miss Summers after the top it dawned upon me—'

"It dawned!" said the old maid. "You kept her out till dawn! That's what these new dances lead up to!"—Washington Star.

SPRINGER TRANSFER

Prompt and Efficient

ABOUT PEOPLE YOU KNOW

TO SUBSCRIBERS
If you fall to get your evening paper, call
POSTAL TELEGRAPH COMPANY, PHONE 15.

Herbott, painting, papering, 3493. Get quality with right prices at Matteucci-Palladino & Co. Phone 15. Foe's Candy Store—nice fresh Taffy every day.

Asian chapter No. 5, Order of the Eastern Star, will meet tonight at 8 o'clock in Masonic temple.

Mr. and Mrs. J. D. Notgrass turned yesterday from a visit on the Pacific coast.

Judge W. C. Hancock has returned from a trip to Fort Worth and Dallas, Texas, on legal business.

Contractor Wallace Hesselden has returned from a business trip to Santa Fe and Las Vegas.

Mr. and Mrs. John C. Curtis of Boston spent yesterday in Albuquerque on their way east on a pleasure trip.

Mr. and Mrs. H. C. Corbin of Newton, Kansas, arrived in Albuquerque last night to visit Mr. and Mrs. P. L. Williamson.

Ed Knees of Old Town left this morning for Davenport, Iowa, where he will visit his mother and other relatives for several weeks.

Mr. and Mrs. W. G. Farrot of 508 South Walter street have returned from a visit of several weeks in Wisconsin.

A regular meeting of Harmony Lodge No. 1, I. O. O. F., will be held tonight at 8 o'clock. Work in the initiatory degree.

There will be a called meeting of the Rector's Aid of St. John's church held tomorrow afternoon at 3 o'clock in the vestry room. All those hold-

LET BILL'S SHOP

Clean and Press Your Winter Clothes Now

The DIAMOND is coveted by all. The rich and poor alike desire its possession.

In buying a DIAMOND you save your money through spending it and it will bring you a substantial interest on the investment. If you want to buy a DIAMOND right buy it of EVERETTE, the firm with a reputation of 30 years' square dealing.

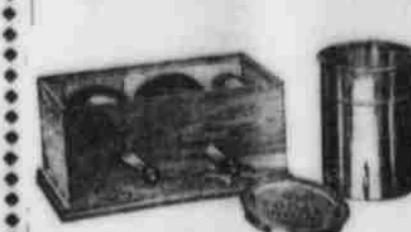
See our windows for prices and take note we are offering a substantial reduction for the balance of the month.

Call and ask for our book on Diamonds.

ESTD. 1883

Everitt
THE DIAMOND PALACE
RELIABLE WATCHMAKERS & JEWELERS
107 W. CENTRAL AVE.
ALBUQUERQUE, N. Mex.

Under direction of CAPT. JOE BRENN



Develop Your Films
on the spot

A KODAK FILM TANK

in your kit will show your results immediately.

Easy to operate and always reliable—then too there's the fun of developing all-by-daylight.

The Experience is in the Tank. Prices, \$2.50 to \$7.50.

STRONG'S BOOK STORE

Your money back if you want it

ing tickets will please report E. Z. Vogt returned home yesterday from a trip of several months through Europe. Mr. Vogt was caught in Paris by the declaration of war, but was able to make his way out without serious difficulty and sailed from Liverpool on August 22nd.

Fred Harvey officials held a meeting at the Alvarado yesterday and decided that the hotel rates would not be advanced in spite of the high prices resulting from the war. The following officials were at the meeting: Gen. Sup't, J. T. Jacobson, Los Angeles; G. H. Reed, Los Angeles, assistant to Mr. Jacobson; Gen. Sup't, B. F. Manger, Newton, Kan.; and Sup't, J. C. Bayless, Las Vegas.

"GOLDENHAIR" WILL BE REPEATED FOR CAUSE OF CHARITY

In behalf of a most worthy charity Mrs. E. L. Bradford's production of the beautiful child operetta, "Goldenhair and the Three Bears," is to be reproduced tomorrow, Saturday, night in the high school auditorium, beginning promptly at 7:30 o'clock and at reduced prices: the tickets being 10 cents for children and 15 cents for adults.

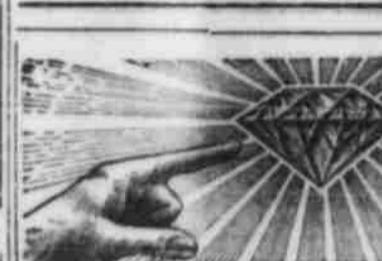
There has been a lively demand for the reproduction of the operetta following its brilliant success last week and after it became known that there was a cause well worthy of support to which the proceeds of the second performance might be given, Mrs. Bradford and her assistants and all the members of the brilliant juvenile cast offered to donate their services. The operetta will be repeated with every feature intact and all those who were unable to see it last week are urged not to miss it this time.

VALUABLE COLLIE IS KILLED BY AUTOMOBILE

"Queen," a beloved and valuable collie owned by Claude Hurto, died today as a result of injuries inflicted by an automobile. Mr. Hurto found "Queen" dead this morning and at first suspected that she had been poisoned, but examination by a veterinary disclosed the fact that she had been injured and Mrs. Hurto remembered having heard "Queen" yell as an auto passed the house yesterday evening. Mr. Hurto had Queen to pedigree dogs and a number of her offspring are owned in this city and vicinity.

Folding rods carrying wheels at their lower ends, have been patented to help bear the burden of hand baggage.

Herald want 3 lines—3 times—3 dime.



The DIAMOND is coveted by all. The rich and poor alike desire its possession.

In buying a DIAMOND you save your money through spending it and it will bring you a substantial interest on the investment. If you want to buy a DIAMOND right buy it of EVERETTE, the firm with a reputation of 30 years' square dealing.

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ALBUQUERQUE, N. Mex.

Under direction of CAPT. JOE BRENN

STEIN-BLOCH SMART CLOTHES

HAVE THIS LABEL
BENEATH THE COLLAR

Titles May be Acquired Reputation Must be Earned

A title—a mere name—amounts to little. It must be solidly backed by worth of a high order, and this must be consistent, permanent.

The constant association of a name and the satisfaction derived from the product it denotes creates reputation. This is a process necessarily involving a more or less considerable period of time, and represents more than is ordinarily apparent.

That producer desiring to build a reputation for quality goods must keep his product up-to-the-minute in form and standard, and adhere unswervingly to the principle of giving value for every cent of price.

Stein-Bloch Smart Clothes

have a popularity and reputation which is the mark of attainment sought by all makers of good goods, and this is the result of "Sixty Years of Knowing How"—and doing it.

You will see here not only STEIN-BLOCH Smart Clothes, but also our high grade lines of other merchandise.

Our motto is:
"High Quality
NOT High Priced."

Suits \$15 to \$32.50.
Overcoats \$15 and upward.

E. L. WASHBURN Company

Good Bye Sweetheart

Last Performance at

Elks' Theatre

by the

"Elks Themselves"

Wonderful Minstrels
16 End Men—30 Chorus

THURSDAY AND FRIDAY EVENINGS.

September 24-25.

Under direction of CAPT. JOE BRENN

L. B. P.

—Green Chili
There's a reason why this is the best
Canned Chili packed.

Crescent Hardware Co.

STOVES AND RANGES

PRACTICAL PLUMBERS AND TINNERS

AGENTS FOR

Marsh Simplex and Advance Duplex Steam Pumps.

318 West Central Avenue.

Phone 315.

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RULING, SPECIAL FORMS OF ALL KINDS.

ALBRIGHT & ANDERSON

PRINTERS, BINDERS, STATIONERS.

208-210 West Gold Avenue.

Phone 440.

PASTIME THEATER

(Continuous from 1 to 11 P. M.)

TONIGHT

D. W. Griffith's All-Star R. & M. Production of

"HOME, SWEET HOME"

This is a life drama, in memory of John Howard Payne, author of the most generally beloved and widely appealing song ever penned. This extraordinary photodrama also shows how "Home, Sweet Home" brought at crucial moments into many lives, has been the purifying and regenerating inspiration for those about to yield themselves up to evil or despair. High domestic sentiment is the theme of "Home, Sweet Home."

Special Prices:
Admission 10c **Children 5c**

A. J. MALOY

216 W. Central
PHONES 172 and 173

German Prunes for canning \$1.00 per box.

Elberta Peaches.

Potatoes \$1.90 cwt.

C. H. CONNER, M. D., D. O.
Osteopathic Specialist.

I treat all curable diseases. Office Stern building. Phone 655 and 656.

CABINET WORK

Also Refinishing—30 Work
Guaranteed.

L. O. ANDERSON.

Phone 276 or 1075
Over Kaple's Store.



THE BEAUTY IN OUR CAKE

Is that its first taste induces another—every bite invites you to eat more. We make the best of plain and fancy cakes every day, specially to order if so required. You can have chocolate, citron, sponge, walnut or any kind of cake that you prefer, and its quality never fails to give complete satisfaction. We make fine bread, too, the kind you smack your lips after, and we charge very moderately for all our pure products.